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Dear Vice Chancellors and Heads of Institutions,

We would like to bring to your attention the **MY Bharat Portal** (<https://mybharat.gov.in>), a foremost platform for youth engagement, created by the Department of Youth Affairs, Government of India. It offers students a wide range of opportunities for volunteering, experiential learning, and skill development, enabling them to gain practical experience and enhance their CVs. Each registered youth receives a personalized profile page that digitally records their achievements and volunteering credentials, which may even be converted into educational credit points.

The MY Bharat Portal also offers distinct advantages for institutions. It provides a unique opportunity to register as a **Knowledge Institution** and gain access to a dedicated web page. This partnership will expand your institution's visibility across India and help build a strong network with both current and former students. By showcasing your institution's activities on the portal, you can engage more youth and attract them for enrollment and other opportunities.

One of its immediate opportunities on the portal is regarding the **Viksit Bharat Young Leaders Dialogue**, i.e., the reimaged National Youth Festival, 2025. A significant highlight of the festival is the **Viksit Bharat Challenge**, comprising a quiz, an essay writing segment and development of a vision deck. Youth selected through this multi-tiered challenge will get an unprecedented opportunity to present their vision of Viksit Bharat directly to the Hon'ble Prime Minister during the two day national level dialogue to be held in New Delhi on 11<sup>th</sup> and 12<sup>th</sup> Jan 2025. The first step of this challenge, i.e. the Viksit Bharat Quiz will be accessible for all youth (aged 15-29 years) on the MY Bharat portal , from **25th November to 5th December, 2024**.

We strongly encourage that your students register and participate in the Viksit Bharat Challenge and become partners in developing the vision of a Viksit Bharat. We also recommend that your institution registers as a Knowledge Institution on the MY Bharat Portal to access its wide-ranging opportunities.

With warm regards,

(Dr. Mansukh Mandaviya)

(Dharmendra Pradhan)